



Moon Area School District

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Local Representative Visits Elementary Students

Pennsylvania State Rep. Mark Mustio visited Sharon Gaiten's fifth-grade challenge class with students from Brooks and Bon Meade Elementary Schools on Feb. 19 at Bon Meade to educate them on the role of a state representative in today's political arena.

Students also discussed concerns about cigarette advertising being marketed toward tweens and teenagers with some companies echoing Chanel No. 5 in their promotions and using lipstick and power compact packaging to lure young woman.

In line with a marketing lesson, students drafted some guidelines for stricter state regulations including:

- Sending coupons instead of actual products to force the (potential) consumer to make a physical effort to receive the cigarettes,
- Show identification with the coupon at the merchant for proof of age and
- Only send coupons to households with residents over 18 years old.